

Daniel Gibbons

Doylestown, PA | 267-221-7164 | dgibbonswebdev@gmail.com

[Portfolio](#) | [LinkedIn](#) | [Personal Site](#)

SUMMARY

UX professional with a background in design, frontend development, and adoption across SaaS, payment solutions, and education. I create intuitive experiences that reduce friction and help people learn, from onboarding and in-app guidance to product adoption and multilingual content localization. I combine user-centered design with hands-on technical skills to make complex workflows clear, accessible, and satisfying.

SKILLS

Tools: Figma, Axure, Gainsight PX, Adobe Creative Suite, AEM, Google Analytics, Camtasia, Canvas, Generative AI

Development: HTML, CSS, JavaScript, React, GitHub

Design: Interaction Design, User Research, Information Architecture, Usability Testing, Accessibility, Localization

Learning: Learning Experience Design, Onboarding, Pre & Post Launch Engagements, Surveys, Workshop Facilitation

Languages: English, German, Spanish

PROFESSIONAL EXPERIENCE

Greenphire | UX Developer | *Jul 2022 – Nov 2025*

- Owned the design and implementation of in-app onboarding, guidance, and engagement experiences across key product workflows, driving feature adoption and helping users navigate complex functionality with confidence.
- Designed and established an end-to-end localization workflow supporting 26 languages, leveraging Smartcat and XLIFF files to translate onboarding guides, quick reference guides, and how-to content for delivery through the Gainsight PX Knowledge Center.
- Designed and built data-driven dashboards that surfaced user behavior and operational insights, giving teams greater visibility into product usage and supporting faster, more informed decision-making.

Greenphire | UX Designer | *Feb 2021 – Jul 2022*

- Led UX design for new features and product enhancements, translating product requirements and user needs into interactive prototypes and implementation-ready designs.
- Designed and launched in-app CSAT and NPS surveys, generating 115K+ survey views, increasing response rates by 66% compared to email surveys, and achieving an average NPS score of 8.5/10.
- Established accessible, usable, and scalable interaction patterns across product experiences, balancing user needs with technical and performance constraints.

Commit Swimming | Frontend Developer | *Feb 2018 – Oct 2020*

- Developed responsive, production-ready interfaces for a web-based swim management platform, delivering consistent experiences across desktop and mobile devices.
- Translated product and design concepts into reusable frontend experiences, partnering with designers and stakeholders to refine interactions and solve usability challenges.
- Owned frontend implementation across key workflows, balancing usability, visual consistency, and technical requirements.

Clinlogix | Clinical Project Assistant | *Nov 2016 – Feb 2018*

- Leveraged foreign language skills to coordinate communication between international clinical teams and overseas research facilities.
- Managed clinical tracking databases, regulatory documentation, and reporting workflows to support trial initiation, compliance, and timely issue resolution.

Berlitz | Instructor | *Jul 2014 - Jul 2016*

- Delivered 1-on-1 and group training for business executives, focusing on professional writing, presentations, and virtual communication.
- Designed personalized learning plans to support cross-cultural communication, business relationships, and international relocation.

EF English First | International Teacher | *Nov 2013 – Nov 2014*

- Designed and delivered structured language instruction for business professionals, supporting communication in international and cross-cultural work environments.
- Helped learners at varying proficiency levels build confidence and fluency through practical, real-world communication scenarios.

EDUCATION

University of Pennsylvania | Certificate in Full-Stack Web Development | *Nov 2019 - May 2020*

Bloomsburg University of Pennsylvania | B.A. Languages & Cultures | *Aug 2008 - May 2012*